



BENEFITS OF MEMBERSHIP

TACL membership is one of the best values for leadership program directors, board, alumni and service businesses/corporations with common goals. We are continually developing resources to benefit our members and the communities they serve. The success of all of our programs means a stronger leadership base not only for our communities, but a strong leadership base for Tennessee

BUSINESS & CORPORATE BENEFITS:

You have a vested interest in the success of your community and a stronger leadership base for growth and development. Staying engaged in leadership development organizations/programs is a great opportunity to be a part of a resource pool spanning across the state.

- **Directory of Tennessee Leadership Programs** – Annual publication free to members, with a business listing in the TACL Leadership Programs Directory – distribution to over 100 member leadership program statewide. This directory is a wealth of information at your fingertips. Leadership program contacts interested in your services/products. Directories are distributed at the TACL Conference to dues paying members or mailed to those not present. *Utilizing the directory for advertising is not permitted without review and approval by the TACL Board.*
- **Regional TACL Workshop** - Each grand division of the state has representatives on our TACL Board. Representatives from East, Middle and West sponsor a **Regional TACL workshop** to help you develop a more local network in your part of the State. Great way to develop a relationship with key contacts.
- **Annual TACL Conference** – Our TACL Conference, which rotates the host region across the grand divisions of the State each year. That means the conference will be in your backyard every third year. Benefits of attending the Conference:
 - Develop a one-on-one **network of relationships** with leadership program professionals.
 - Potential opportunity to **be a speaker** at the conference to share your expertise.
 - Opportunity to sponsor a **booth** at the conference to display your services/products to leadership program leaders across the state. If still virtual, perhaps time on the program.
 - Sponsorship opportunities are open at our Annual Conference and other TACL events, where appropriate.
- Businesses can request the **TACL Facebook** Administrator to post a pre-approved promotion, once a quarter.
 - Businesses must adhere to the **TACL Social Media Policy**. Policy available on our website, www.leadershiptennessee.com.
- A business member may **provide a leadership article** with an ad in one quarterly newsletter each year.

TACL has been focused on helping leadership programs and communities grow and be successful since the organization was created by leadership program directors across the state in 1997. Communities grow stronger when you help identify and nurture future leaders. For more information about TACL, visit our website, www.leadershiptennessee.com. If not a member, we invite you to join TACL and become a growing part of building stronger communities across the state of Tennessee.