

BEST PRACTICES

TACL

Each quarter, TACL will provide you with best practices in different leadership development topics. We hope these ideas will stimulate the creativity and success of your program.



EVENT: TEAM TAILGATE

DETAILS: Each fall we have an event for out LS and LT for social networking. 6-9 pm We charge a minimal fee \$10 per person to cover food costs. For several years we met at an indoor conference center with a "wear your favorite team Jersey for several years. We changed venues last year and now have it outdoors. The classes are in competition to set up the Best Tailgate Tent. We offer some competitive outdoor games, "corn hole and water pong". The classes compete. We also get state approval for a Reverse Draw Raffle. We sell 200 tickets for \$100 each. The winner gets \$10,000 and we clear \$9500 after paying state fees.

RESPONSE FROM ALUMNI: Since we moved outdoors our attendance doubled. They enjoy the relaxed atmo-

Team Tailgate/Sevierville



sphere and ability to talk with people from other classes. It's a very fun event.

LEADERSHIP PROGRAM CONTACT INFORMATION: Ellen F. Wilhoit, Executive Director, Leadership Sevier
122 Bruce Street, Sevierville, TN 37862
- 865-908-3801 office, 865-850-9736 cell
ellen@leadershipsevier.com

EVENT: NEW CLASS RECEPTION

DETAILS: Every year the Leadership Chattanooga Alumni Association (LCAA) hosts a reception for the new Leadership Chattanooga class. The event follows the class' half day orientation, so the class is excited to get started and the alumni are happy to meet the new class members. Past classes competed to win the "M & M" (LC's official snack!) trophy for having the most class members present. This event is always a hit for LCAA!!



Event: New Class Reception Chattanooga-Continued

RESPONSE FROM ALUMNI: This year we had over 130 people attend the event. The room was full of excitement, hugs and sharing memories from their LC experiences.

LEADERSHIP PROGRAM CONTACT INFORMATION: Diane S. Parks, Director, Leadership and Community Development Chattanooga Area Chamber of Commerce, 811 Broad Street, Chattanooga, TN 37402, Direct: 423 763-4353, Main: 423 756-2121

EVENT: BUSINESS SHOWCASE



DETAILS: Last year we instituted a new social event, our Business Showcase. Similar to a "typical" alumni mixer, this event emphasizes and highlights a

business in our community which has representation of alumni as part of their workforce. The past two events have focused on small businesses which are fairly new to the community, and which alumni may not be aware of. This gives the business exposure, and is just another great way for our alumni to network with their friends. We ask the business to provide the appetizers, and the Alumni Association takes care of the adult beverages.

RESPONSE FROM ALUMNI: The alumni response has been good, with attendance at the events of about 40-50.

LEADERSHIP PROGRAM CONTACT INFORMATION: Lynn Tucker, Director, Williamson, Inc. Chamber Foundation 5005 Meridian Blvd., Suite 150 | Franklin, TN 37067 | Main: 615-771-1912 | Cell: 615-310-6698

"Leadership and learning are indispensable to each other." -John F. Kennedy

WHAT: ALUMNI COUNCIL

DETAILS: As a 2013 graduate of WestStar Leadership, I feel like our active and engaged Alumni Council is one of the best things for an enhanced alumni experience. The Alumni Council meets regularly to discuss County meetings, better ways to utilize social media to connect alumni and increasing and retaining alumni membership. The Council also plans an annual mini session and reunion so alumni have the opportunity for networking, staying connected, additional community awareness and leadership development.

RESPONSE FROM ALUMNI: Good engagement and attendance at the above events.

LEADERSHIP PROGRAM CONTACT INFORMATION: Virginia Grimes, Administrator, WestStar, 321 Hall-Moody Administration Building, Martin, TN 38238, Office: 731.881.7298, vgrimes@utm.edu or Shelby Matthis, Member, WestStar Leadership Alumni Council, 731.697.9828, jackshelby-matthis@gmail.com



Contact Us

C/O Virginia Grimes, UT at Martin
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WHAT: ALUMNI PICNIC & FUN

DETAILS: Cocke County Leadership plan outings such as a picnic with hiking, zip lining and rafting. Everyone brings a dish for the picnic and pays for their own activities for the day.

RESPONSE FROM ALUMNI: Good response from our alumni.

LEADERSHIP PROGRAM CONTACT INFORMATION: Linda Leslie, Board Member, Cocke County Leadership, Newport, TN, lindabcpa@aim.com





WHAT: LJAA QUARTERLY LUNCHEONS

DETAILS: Each quarter the Leadership Jackson Alumni Association holds quarterly luncheons as an educational opportunity for our leadership program alumni. These luncheons are free to our dues paying members. Typically, they center around current issues, new non-profits, industry, etc. within our community. During the third quarter, the luncheon is actually a tour of one of our local industries, allowing participants to get a behind the scenes look at an industry that they would otherwise not

be familiar with. Another one of our luncheons centers around program recruitment, whereby alumni are asked to bring a guest with them. This allows our alumni to share their personal experiences about Leadership Jackson and helps our guests become more acquainted with the program.

Fall Social

The Leadership Jackson Alumni Association hosts an annual Fall social to celebrate and introduce the current leadership class to our alumni. This is a free event for our dues paying members. The Social allows our alumni to meet the new class, while at the same time introducing the current class to our alumni, and thus serving as a reminder that your participation in the program does not have to end upon graduation.

RESPONSE FROM ALUMNI: All events are well attended, with a diversity of attendees based on the event and then many are regulars at all the events.

LEADERSHIP PROGRAM CONTACT INFORMATION: Brandy Stutsman, Director of Leadership Development, Jackson Chamber, Jackson, Tennessee, Phone: 731-423-2200, Cell: 731-617-7479 or Jack Matthis, LJAA Board President, jmatthis@atacpa.net



2018 TACL Conference “The Volunteer Spirit of Leadership”

Date: 10/17/2018 02:00 PM - 10/19/2018 11:00 AM ET

Location: Knoxville, Tennessee

Conference rates: Full cost - \$130, Thursday only - \$90TACL
Conference Scholarships Available
Guests for full conference - \$60, Guests for Thursday dinner only - \$30.
Check Out Our Website for More Information

<http://leadershiptennessee.com/tacl/>